



Why **YELLOW PAGES** Are Essential To Your Marketing Strategy

BANQUET FACILITIES

The average display ad at the **BANQUET FACILITIES** heading generates 158 calls annually



The average display ad at the **BANQUET FACILITIES** heading generates 83 annual sales

The average display ad at the **BANQUET FACILITIES** heading generates \$238,641 in annual sales revenue



The Return on Investment for the average sale at the **BANQUET FACILITIES** heading is \$129.90 for every \$1 invested in Yellow Pages display advertising

In order to break even on an ad placed at the **BANQUET FACILITIES** heading, the advertiser needs to receive 5 calls annually.

