



# Why **YELLOW PAGES** Are Essential To Your Marketing Strategy

## **GARAGE DOORS & OPENERS- SALES & REPAIR**

The average display ad at the **GARAGE DOORS & OPENERS- SALES & REPAIR** heading generates **154** calls annually



The average display ad at the **GARAGE DOORS & OPENERS- SALES & REPAIR** heading generates **95** annual sales

The average display ad at the **GARAGE DOORS & OPENERS- SALES & REPAIR** heading generates **\$94,424** in annual sales revenue



The Return on Investment for the average sale at the **GARAGE DOORS & OPENERS- SALES & REPAIR** heading is **\$28.50** for every **\$1** invested in Yellow Pages display

In order to break even on an ad placed at the **GARAGE DOORS & OPENERS- SALES & REPAIR** heading, the advertiser needs to receive **15** calls annually.

