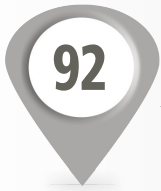




Why **YELLOW PAGES** Are Essential To Your Marketing Strategy

RUBBISH & GARBAGE REMOVAL

The average display ad at the **RUBBISH & GARBAGE REMOVAL** heading generates **151** calls annually



The average display ad at the **RUBBISH & GARBAGE REMOVAL** heading generates **92** annual sales

The average display ad at the **RUBBISH & GARBAGE REMOVAL** heading generates **\$39,271** in annual sales revenue



The Return on Investment for the average sale at the **RUBBISH & GARBAGE REMOVAL** heading is **\$20.20** for every **\$1** invested in Yellow Pages display

In order to break even on an ad placed at the **RUBBISH & GARBAGE REMOVAL** heading, the advertiser needs to receive **19** calls annually.

