



Why **YELLOW PAGES** Are Essential To Your Marketing Strategy

SEPTIC TANKS & SYSTEMS - CLEANING & REPAIR

The average display ad at the **SEPTIC TANKS & SYSTEMS - CLEANING & REPAIR** heading generates 120 calls annually



The average display ad at the **SEPTIC TANKS & SYSTEMS - CLEANING & REPAIR** heading generates 107 annual sales

The average display ad at the **SEPTIC TANKS & SYSTEMS - CLEANING & REPAIR** heading generates \$68,179 in annual sales revenue



The Return on Investment for the average sale at the **SEPTIC TANKS & SYSTEMS - CLEANING & REPAIR** heading is \$32.90 for every \$1 invested in Yellow Pages

In order to break even on an ad placed at the **SEPTIC TANKS & SYSTEMS - CLEANING & REPAIR** heading, the advertiser needs to receive 7 calls annually.

